

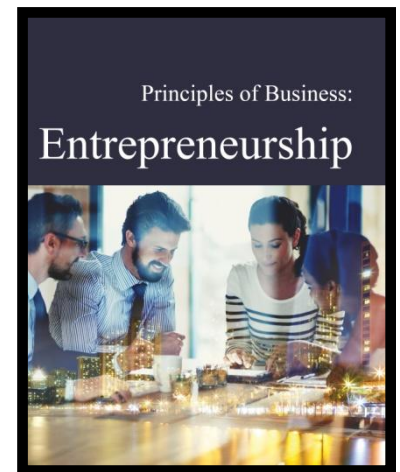
Principles of Business: Entrepreneurship

Reviews

In this series, Principles of Business, the publisher's intent is to provide a “comprehensive introduction” to each topic. **Scholars and experts in business contribute signed articles on each topic.** In this volume, sixteen contributors wrote the sixty-five articles. All contributors have master’s degrees, some have doctorate degrees. Some have business experience, others have a consulting business. **The articles are well written and easy to understand.** Each article includes an abstract, an overview of main concepts, a discussion of the topic with issues, and a bibliography. Some of them include applications; some of them include viewpoints. Most articles run four to six pages.

Organized by title in an A-Z fashion, the table of contents and/or the index can be consulted to determine where a particular subject is addressed. For example, leadership is at the beginning under “Authentic Leadership,” and is also listed under “Executive Leadership,” “Inclusive Leadership,” “Innovation Leadership,” “Leadership” “Leadership & Motivation,” “Servant Leadership,” and “Transformational Leadership.” That being said, **this volume is appropriate for public libraries as well as academic institutions for undergraduates and could certainly be used with high school juniors and seniors.**

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