

# SALEM PRESS

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## **Salem Press Announces the Newest Volume in the *Principles of Business Series, Leadership***

Salem Press is pleased to add *Principles of Business: Leadership* to its series, *Principles of Business*. This new resource introduces students and researchers to the fundamentals of leadership using easy-to-understand language, providing readers with the tools to recognize effective, and ineffective, leadership and build their skill set to develop solid leadership skills of their own.

Leadership is both a fascinating concept and a continual challenge to those whose job it is to be a leader, and it is absolutely vital to the world we live in today and relevant in any type of business. This work includes such topics as “Business, Ethics & Society,” “Charismatic Authority,” “Conflict Management,” and “Managerial Leadership.” All entries are arranged in an A to Z order, making it easy to find the topic of interest. Each entry includes an Abstract that provides a brief, concrete introduction to the topic and how the entry is organized, a Presentation of the Topic, including a discussion of applications and issues, a Bibliography of works discussed in the article, and a helpful list of Further Reading. Other topics discussed in *Principles of Business: Leadership* include:

- Cross-Cultural Relations
- Delegation
- Employee Engagement
- Gender & Management
- Inclusive Leadership
- Management of Human Resources
- Negotiations
- Organizational Learning
- Participative Leadership
- Professional Ethics
- Race, Ethnicity, and Public Policy
- Religious Accommodation in the Workplace
- Plus much, much more!

The book’s back matter is another valuable resource which includes a detailed **Glossary** that defines need-to-know vocabulary terms and a **Subject Index** which organizes the material by subject for easy research.

The *Principles of Business* series offer students and researchers an easy-to-understand introduction to the major principles of various aspects of business. These new resources will be a helpful tool for students and researchers who are just beginning their studies of business and

need a solid foundation of the key terms and elements in the field. A must have for all high school and undergraduate business and economics programs.

### **FREE ONLINE ACCESS**

Libraries and schools purchasing the printed version of any Salem Press title get complimentary online access to that title on our new online database, <http://online.salempress.com>. Combining Salem's Literature, History, Health, Science and Careers titles, students and researchers can now access all of their Salem content in one comprehensive site. Any school or library with print reference content in Salem Press' database is entitled to online access to that content. This access is an inherent part of our product.

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*Principles of Business: Leadership*

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Other Titles from the Series:

*Principles of Business: Globalization*

*Principles of Business: Accounting*

*Principles of Business: Economics*

*Principles of Business: Entrepreneurship*

*Principles of Business: Finance*

*Principles of Business: Management*

*Principles of Business: Marketing*