

# SALEM PRESS

Published & Distributed by Grey House Publishing

## For Immediate Release

January 21, 2020

Contact: Jessica Moody, VP Marketing  
(800) 562-2139 x101  
jmoody@greyhouse.com

## **Salem Press Announces the Newest Addition to the Popular *Defining Documents* series: *Business Ethics***

*Defining Documents in American History: Business Ethics* offers in-depth analysis of 67 primary source documents at the foundation of the study of business ethics. These include letters, newspaper accounts, book excerpts, speeches, political debates, testimony, firsthand accounts, memoirs, court rulings, legal texts, legislative acts, excerpts from both fiction and nonfiction books, and dialogues from dramatic works.

The material is organized into five sections, and each section begins with a brief introduction that defines questions and problems underlying the subjects addressed in the historical documents.

- **Early Efforts & Failings** features excerpts from various authors that are considered influential by many businesses, along with documents and cartoons related to business debacles including Black Friday, Tammany Hall, and the Credit Mobilier Scandal and civil service reform.
- **Moving toward the Modern** highlights documents and past works that focus around various work environments, behavior, safety and power in business and workforce, such as Sherman Antitrust Act meant to stem anticompetitive behavior, working conditions in Chicago's meatpacking industry described in *The Jungle*.
- **Crisis & Renovation** includes significant writers such as Stuart Chase and his calls to protect the environment, along with discussing pivotal events such as the stock market crash in 1929 that led to the Great Depression.
- **Enterprise & Ethics in the Late Twentieth Century** includes publications about the dangers of DDT, the auto industry's disregard of consumer safety, and more.
- **Big Business & Big Government Today** evaluates ethical implications of business practices such as the Bernie Madoff "ponzi" schemes, the Deepwater Horizon oil spill, Equifax's data breach and more.

### **About the Series**

The *Defining Documents* series provides in-depth commentary and analysis on the most important primary source documents in the United States and the world. *The Defining Documents* series is perfect for students, those researching a particular era, or anyone interested in world history. Visit [www.salempress.com](http://www.salempress.com) for more information about additional titles in this series.

## FREE ONLINE ACCESS

Libraries and schools purchasing the printed version of any Salem Press title get complimentary online access to that title on our new online database, <http://online.salempress.com>. Combining Salem's Literature, History, Health, Science and Careers titles, students and researchers can now access all of their Salem content in one comprehensive site. Any school or library with print reference content in Salem Press' database is entitled to online access to that content. This access is an inherent part of our product.

“All in all, this set gives students a glimpse of the underside of US history through primary documents. For faculty who do more than simply use a textbook for their courses, this set should find use in the hands of high school through undergraduate course in US history. Recommended. Lower-division undergraduates through faculty.”

— **CHOICE, 2019** on *Defining Documents: Secrets, Leaks & Scandals*

---

*Defining Documents in American History: Business Ethics*

Pub. Date: October 2019

Hardcover ISBN: 978-1-64265-283-3 | 2 Volumes, 800 pages | \$295.00

Publisher: Salem Press