

# SALEM PRESS

Published & Distributed by Grey House Publishing

## **For Immediate Release**

January 20, 2021

Contact: Jessica Moody, VP Marketing  
(800) 562-2139 x101  
jmoody@greyhouse.com

## **Salem Press Announces the Second Edition of *Salem Health: Integrative, Alternative & Complementary Medicine***

Since the first edition of *Integrative, Alternative & Complementary Medicine* was published in 2012, the field has not only emerged as an important course of treatment in minor and major health care, but more and more individuals—professionals and patients alike—have come to depend on the approaches that it offers, so much so that an integrative approach—one that combines traditional and complementary methods—is now the norm for many conditions. Alternative medicine is broadly defined as medical practices outside traditional medicine, while complementary medicine designates a more recent development in the intersection of traditional and nontraditional medical practices. Together, these practices influence preventative medicine, lifestyle choice, and innovative treatments of illness and disease.

This second edition of *Salem Health: Integrative, Alternative & Complementary Medicine* presents essays on a variety of topics about the complementary and alternative medicine. Essays range from discussions of the integrative treatment of disease and preventive lifestyle practices to the use of natural products and movement therapies, constituting the core coverage of this edition. Original articles have been updated and new articles added to bring the content up to date. This A-Z encyclopedia arranges **797 essays** covering all aspects of complementary and alternative medicine. This title surveys this continually evolving discipline from a variety of perspectives, offering historical and technical background along with a balanced discussion of recent discoveries and developments.

Essays are alphabetized and vary in length from one to five pages. Coverage includes:

- Aromatherapy
- Acupuncture
- Chamomile
- Color therapy
- Cupping
- Energy medicine
- Feng shui
- Homeopathy
- Herbal medicine
- Juice cleansing
- Light therapy
- Marijuana
- Pseudoscience
- Sage
- Vegan diet
- With hazel and more

Essays on therapies and techniques provide Related Terms, Definitions, Principle Uses and Other Proposed Uses, Overview, Mechanism of Action, Uses and Applications, Scientific

Evidence, Choosing a Practitioner, and Safety Issues. Some essays in this reference work include sidebars, which appear in shaded boxes that offer coverage of significant subtopics within overview essays. Photos and drawings are also included throughout.

**Reference Tools** (glossary, homeopathic remedies for selected conditions and applications, bibliography, resources) and **Historical Resources** (timeline of major developments in complementary and alternative medicine, biographical dictionary of complementary and alternative medicine practitioners and critics) finalize Volume 4, as well as two indexes for subject and category.

Written for non-specialists by medical professionals, professors in science and medicine, and medical writers, these essays will interest: students of complementary and integrative alternative medicine; Eastern medicine and philosophy, life science and alternative health practices; public library patrons; and librarians building collections in alternative medicine, general medicine, and life science.

### **FREE ONLINE ACCESS**

Libraries and schools purchasing the printed version of any Salem Press title get complimentary online access to that title on our new online database, <http://online.salempress.com>. Combining Salem's Literature, History, Health, Science and Careers titles, students and researchers can now access all of their Salem content in one comprehensive site. Any school or library with print reference content in Salem Press' database is entitled to online access to that content. This access is an inherent part of our product.

---

*Salem Health: Integrative, Alternative and Complementary Medicine, Second Edition*

Pub. Date: September 2020

4-Volume ISBN: 978-1-64265-701-2

eBook ISBN: 978-1-64265-702-9

1,640 pages

\$495.00

Publisher: Salem Press

Editor: Paul Moglia, PhD