

SALEM PRESS

2 University Plaza, Suite 310
Hackensack, NJ 07601

201-986-0500
Fax: 201-968-0511
Email: csr@salempress.com
www.salempress.com

For Immediate Release

March 5, 2020

Contact: Jessica Moody, VP Marketing
(800) 562-2139 x101
jmoody@greyhouse.com

Salem Press Announces *Careers in Writing & Editing*

Salem Press is proud to announce the newest edition to the *Careers In* series, *Careers in Writing & Editing*. Merging scholarship with occupational development, this single comprehensive guidebook provides contains a thorough introduction to the career opportunities available to those with an interest in writing and editing.

This volume begins with an overview of the “gig economy,” followed by 13 industry overviews that explore the options available in a range of environments and industries including Advertising and Marketing; Higher Education; Internet and Cyber Communications; Legal Services and Law Firms; Libraries and Archives; Motion Picture and Television; Museums and Cultural Institutions; Music; Philanthropic, Charitable, Religious, Civic, and Grant-Making; Public Elementary and Secondary Education; Publishing and Information; Theater and Performing Arts; Video, Computer, and Virtual Reality Games.

The next section in *Careers in Writing & Editing* details **27 Profiles** in related occupations, including Advertising, Copywriters, Editors, Film and Video Editors, Journalists, Lawyers, Librarians, Radio and Television Broadcasters, and more.

Interesting enhancements, like “**A Day in the Life of...**,” and several charts and tables, add depth to the discussion. A highlight of each chapter is the **Conversation With**—a comprehensive interview with a professional in a related job. This section offers insight into specific areas of writing & editing such as editor, archivist, journalist, court reporter/stenographer, choreographer, communications, and more.

Each chapter begins with a **Snapshot** of the occupation that includes median pay, job outlook, typical entry-level education, number of jobs, on-the-job training, and employment change. This is followed by these major categories:

- **Career Overview** includes a description of the career in terms of its: duties, examples of titles of positions in that specific career, work environment and work schedules.
- **How to Become...** that explains how to begin and grow a career within a specific career profile by describing important qualities, education, licenses and certifications, and advancement opportunities.
- **Similar Occupations** lists specific jobs that are related in some way to the writing/editing career profiled.
- **Job Outlook and Job Prospects** describe current and anticipated rate of growth for a specific career and compares to other jobs in the area.

Additionally, this title includes back matter of:

- **Appendix A:** Guide to Holland Code. This discusses John Holland's theory that people and work environments can be classified into six different groups: Realistic; Investigative; Artistic; Social; Enterprising; and Conventional.
- **Appendix B:** General Bibliography. This is a collection of suggested readings, organized into major categories.
- **Appendix C:** Web Resources. Online resources for education, certification, professional development, and networking can be found in this appendix.
- **Subject Index:** Includes people, concepts, technologies, terms, principles, and all specific occupations discussed in the occupational profile chapters.

This ongoing series serves as a stepping stone in understanding specific careers and provides a wealth of information on the education and training needed within each profession along with a look towards the future of the field with an informative employment outlook.

FREE ONLINE ACCESS

Libraries and schools purchasing the printed version of any Salem Press title get complimentary online access to that title on our new online database, <http://online.salempress.com>. Combining Salem's Literature, History, Health, Science and Careers titles, students and researchers can now access all of their Salem content in one comprehensive site. Any school or library with print reference content in Salem Press' database is entitled to online access to that content. This access is an inherent part of our product.

This single comprehensive guidebook provides students passionate about finding a career in writing & editing with the necessary insight into the wide array of options available in this diverse and dynamic field. The book offers guidance regarding what job seekers can expect in terms of training, advancement, earnings, job prospects, and more. *Careers in Writing & Editing* is specifically designed for a high school and undergraduate audience and is edited to align with secondary or high school curriculum standards.

Careers in Writing & Editing

Pub. Date: February 2020

Hardcover ISBN: 978-1-64265-395-3

594 pages

\$125.00

Ebook ISBN: 978-1-64265-396-0

Publisher: Leslie Mackenzie

Editorial Director: Laura Mars