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Salem Press Announces *Careers in the Music Industry*

Salem Press is proud to announce the newest addition to the *Careers In* series, *Careers in the Music Industry*. Merging scholarship with occupational development, this single comprehensive guidebook provides a thorough introduction to the wide range of career opportunities available to those interested in the music industry.

The music industry is big, and continues to grow. Americans listen to more music than ever—32 hours a week, according to a 2018 Nielsen survey. More listeners mean not only more people making music, like musicians and songwriters, but also more people supporting those music-makers, like lawyers, producers, and business managers. The list of careers that are related to music is long and varied, including everything from architects who build the pitch-perfect venue to security guards who maintain safety at those venues. Music is not only performed live, but is part of every television show, every movie, and every video game. The more places music is heard, the more people and jobs there are involved in the process.

The next section in *Careers in the Music Industry* details **31 Profiles** in related occupations, including:

- Actor
- Art Director
- Audiologist
- Choreographer
- Film & Video Editor/Camera Operator
- Graphic Designer
- Music Director/Composer
- Music Teacher
- Musician/Singer
- Photographer
- Producer/Director
- Recreational Therapist
- Retail Sales Worker
- Web Developer/Digital Designer

Interesting enhancements, like “**A Day in the Life of...**”, and several charts and tables, add depth to the discussion. A highlight of many chapters is the **Conversation With**—a comprehensive interview with a professional in a related job. This section offers insight into specific areas of this career path including an actor; an architect; a bartender; a dancer; a graphic designer; a librarian/library media specialist, and more.

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Each chapter begins with a **Snapshot** of the occupation that includes median pay, job outlook, typical education requirements, working conditions, and recommended areas of interest. This is followed by these major categories:

- **Career Overview** includes a description of the career in terms of its: duties, examples of titles of positions in that specific career, work environment and work schedules.
- **How to Become...** that explains how to begin and grow a career within a specific career profile by describing important qualities, education, licenses and certifications, and advancement opportunities.
- **Similar Occupations** lists specific jobs that are related in some way to the entrepreneurial career profiled.
- **Job Outlook and Job Prospects** describe current and anticipated rate of growth for a specific career and compares to other jobs in the area.

Additionally, this title includes back matter of:

- **Appendix A:** Guide to Holland Code. This discusses John Holland's theory that people and work environments can be classified into six different groups: Realistic; Investigative; Artistic; Social; Enterprising; and Conventional.
- **Appendix B:** General Bibliography. This is a collection of suggested readings, organized into major categories.
- **Appendix C:** List of Organizations and Resources. Further resources for education, certification, professional development, and networking can be found in this appendix.
- **Subject Index:** Includes people, concepts, technologies, terms, principles, and all specific occupations discussed in the occupational profile chapters.

This ongoing series serves as a stepping stone in understanding specific careers and provides a wealth of information on the education and training needed within each profession along with a look towards the future of the field with an informative employment outlook.

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This single comprehensive guidebook provides students passionate about starting a business with the necessary insight into the wide array of diverse and dynamic options available to them. The book offers guidance regarding what job seekers can expect in terms of training, advancement, earnings, job prospects, and more. *Careers in the Music Industry* is specifically designed for a high school and undergraduate audience and is edited to align with secondary or high school curriculum standards.

Careers in the Music Industry

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