

# SALEM PRESS

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## For Immediate Release

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## **Salem Press Announces the First Title in the New *Principles of Sociology Series: Personal Relationships & Behavior***

Salem Press is pleased to add *Principles of Sociology: Personal Relationships & Behavior* to its collection. This new resource provides valuable information and ideas about different aspects of personal relationships and behaviors. Articles discuss these topics through the lens of sociology and offer understanding through how they impact people on an individual and social level.

All 94 entries are arranged in an A to Z order, making it easy to find the topic of interest. These topics include:

- Body Art & Ornamentation;
- Family Gender Roles;
- The Mass Media & Socialization;
- Alienation;
- Aging Theory;
- and much more.

Entries related to basic principles and concepts include the following:

- An **Abstract** that provides brief, concrete summary of the topic and how the entry is organized;
- An **Overview** that presents key terms and concepts;
- Clear, concise **Presentation of the Topic**, including a discussion of applications and issues;
- Definitions of key **Terms and Concepts**;
- And a **Bibliography** for further reading.

This reference work begins with a comprehensive introduction to the field, written by volume editor Kimberly Ortiz-Hartman, Psy.D., LMFT.

The back matter contains a thorough and valuable index.

## **FREE ONLINE ACCESS**

Libraries and schools purchasing the printed version of any Salem Press title get complimentary online access to that title on our new online database, <http://online.salempress.com>. Combining Salem's Literature, History, Health, Science and Careers titles, students and researchers can now access all of their Salem content in one all-inclusive site. Any school or library with print

reference content in Salem Press' database is entitled to online access to that content. This access is a guaranteed component of our product.

This new series provides valuable information on a wide range of issues that relate to personal relationships, group behavior, issues in society and how society develops, organizes, and changes. These volumes bring together a wide range of thought-provoking material that will be a valued addition to high school and university libraries, public libraries and social science collections at all levels.

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*Principles of Sociology: Personal Relationships & Behavior*

Pub. Date: October 2018

ISBN: 978-1-64265-109-6

Ebook ISBN: 978-1-64265-110-2          586 pages          \$165.00

Publisher: Salem Press

Editor: Kimberly Ortiz-Hartman, Psy.D., LMFT

Additional Titles in the series:

*Group Relationships & Behavior*

*Societal Issues & Behavior*